

EXHIBIT D

Redacted – Non-Responsive

Project Number: 1048504 Brand: Cottonelle
Diary Number: 1987 Packaging Copy Form: 2935

Marketing/Legal

(1) = Benefit Copy

Comments

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(2) = Primary Branding

Comments

Previous Copy

Kleenex®

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Kleenex®

(3) = Secondary Branding

Comments

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Cottonelle® Fresh Care*

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Cottonelle® FreshCare*

(4) = Product Descriptor

Comments

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FLUSHABLE MOIST WIPES

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flushable cleansing cloths
débarbouillettes jetables dans les toilettes

(5) = Variant

Comments

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(6) = Package Size

Comments

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Final Copy

This Pack Includes: / Cet emballage comprend :

1 42ct Tub (Boîte de 42)
(42 CLOTHS / DÉBARBOUILLETES)
+
5 42ct Refills (Recharges de 42)
(210 CLOTHS / DÉBARBOUILLETES)

= 252 CLOTHS / DÉBARBOUILLETES

(7) = Tagline

Comments

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(8) = Violator

Comments

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[icon] with OneTouch* dispensing

[icon] BREAKS UP AFTER FLUSHING

Flushable Moist Wipes

Final Copy

< ICON > Value Pack! / Format économique!

< ICON > SEWER AND SEPTIC SAFE*

(9) = Reason To Believe

Comments

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(10) = NQS (Net Qty Statement)

Comments

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1 TUB + 4-56ct REFILLS = 224
(224 WIPES) TOTAL WIPES

7.25x5.0 in (18.4x12.7cm)

Final Copy

1-42ct Tub (Boîte de 42)
+ 5-42ct Refills (Recharges de 42)
= 252
CLOTHS
DÉBARBOUILLETES

7.25 X 5.0 IN. (18.4 X 12.7 cm)

(11) = Website

Comments

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www.safeflushdesign.com

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Cottonelle.com

(12) = Cross-Sell

Comments

NOTE TO SMARTART: Per KC legal, the disclaimer must be placed on same panel in close proximity to the claim.

Previous Copy

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Nothing leaves you feeling cleaner and fresher†

Rien d'autre ne vous procure une telle sensation de propreté et de fraîcheur†

† versus leading national brands / † par rapport aux grandes marques nationales

(13) = Claims

Comments

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This Pack Includes:

1 TUB +
4-56ct REFILLS =
(224 WIPES)
224
TOTAL WIPES

You can flush COTTONELLE FRESH CARE* wipes with confidence because they break up like toilet paper after flushing. They're safe for sewer and septic systems.

- Great for the entire family
- Alcohol-free
- Contains Aloe & E

For best result, flush only one or two wipes at a time.

Feel cleaner and fresher than with toilet paper alone.

Final Copy

COTTONELLE FRESH CARE*

Flushable Cleansing Cloths

break up after flushing. / Les débarbouillettes jetables dans les toilettes COTTONELLE FRESH CARE* se décomposent une fois la chasse tirée.

Alcohol-free / Sans alcool

(14) = Directions

Comments

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Final Copy

For best results, flush only one or two cloths at a time. / Pour de meilleurs résultats, ne jetez pas plus d'une ou deux débarbouillettes par chasse d'eau.

(15) = Box Tops for Education

Comments

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OFFICIAL COUPON
10c EXP 16
CFF
BOX TOPS FOR EDUCATION®
EXPIRES 12/31/16

Final Copy

OFFICIAL COUPON / BON-RABAIS OFFICIEL
EXP 17
CFF
BOX TOP\$ FOR EDUCATION®
10¢
EXPIRES 6/1/17 / EXPIRE LE 1/6/17

(16) = Dealer Declaration

Comments

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[K-C bug] **Kimberly-Clark**
Distributed by Kimberly-Clark Global Sales, LLC, Neenah, WI 54956.

Final Copy

< LOGO > Kimberly-Clark
U.S.: Distributed by / Distribué par Kimberly-Clark Global Sales, LLC, Neenah, WI 54956.
CN: Distributed by / Distribué par Kimberly-Clark Inc., Mississauga, ON L5B 3Y5.

(17) = MADE IN Statement

Comments

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Made in the USA.

Final Copy

Made in the USA / Fabriqué aux É.-U.

(18) = Legal Copy for Brand Programs (see line 19)

Comments

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Box Tops for Education is a registered trademark of General Mills used with permission.

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Box Tops for Education is a registered trademark of General Mills used under license. / Box Tops for Education est une marque déposée de General Mills utilisée sous licence.

(19) = Brand Programs (BTFE, Disney, ETR, etc.)

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(20) = Miscellaneous

Comments

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Consumer / Patent

(21) = Consumer Contact Phone

Comments

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If you have questions or comments, please call toll free 1-800-452-2245, 8 a.m. to 4 p.m. Central Time weekdays.

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If you have questions or comments, please call toll free 1-800-452-2245, 8 a.m. to 4 p.m. Central Time weekdays. /

Si vous avez des questions ou des commentaires, appelez-nous sans frais au 1 800 452-2245, les jours de semaine, de 8 h à 16 h, heure du Centre.

(22) = Contact Address

Comments

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Kimberly-Clark Corp.
Dept. CFCWC-224
P.O. Box 2020
Neenah, WI 54957-2020

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Kimberly-Clark Corp.
Dept. CFCWC-252
P.O. Box 2020
Neenah, WI 54957-2020

(23) = Patent Numbers

Comments

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7,157,389; 7,141,519; 7,101,612; 7,070,854; 6,905,748; 6,766,919; 6,612,462; 6,602,955; 6,592,004; 6,537,663; 6,523,690.

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(24) = Patent Legal Copy

Comments

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May be made under one or more of the following US patents:

Final Copy

May be patented, see www.kimberly-clark.com/patents / Peut être breveté. Visitez www.kimberly-clark.com/patents

Trademark

(25) = ®/TM/* Trademark Legal Copy

Comments

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® Registered Trademark and * Trademark of Kimberly-Clark Worldwide, Inc.

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® Registered Trademark and / Marque déposée et

* Trademark of / marque de commerce de Kimberly-Clark Worldwide, Inc.

(26) = © Copyright Legal Copy

Comments

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Regulatory

(27) = Ingredient Panel

Comments

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Ingredients: Water, Sodium Chloride, Sodium Benzoate, Polysorbate 20, Sodium Lauryl Glucose Carboxylate, Lauryl Glucoside, Malic acid, Fragrance, Methylisothiazolinone, Aloe Barbadensis Leaf Juice, Propylene Glycol, Tocopheryl Acetate. (Vitamin E is in the form of Tocopheryl Acetate.)

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INGREDIENTS / INGRÉDIENTS : WATER/EAU/AQUA, SODIUM CHLORIDE, SODIUM BENZOATE, POLYSORBATE 20, SODIUM LAURYL GLUCOSE CARBOXYLATE, LAURYL GLUCOSIDE, MALIC ACID, FRAGRANCE/PARFUM, METHYLISOTHIAZOLINONE, ALOE BARBADENSIS LEAF JUICE, PROPYLENE GLYCOL, TOCOPHERYL ACETATE, AMODIMETHICONE. (VITAMIN E IS IN THE FORM OF TOCOPHERYL ACETATE / LA VITAMINE E EST PRÉSENTE SOUS FORME D'ACÉTATE DE TOCOPHÉROL.)

(28) = Drug Facts

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(29) = Warning / Caution

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WARNING: To avoid danger of suffocation, keep this bag away from babies and children. / MISE EN GARDE : Pour éviter tout risque de suffocation, garder ce sac hors de la portée des bébés et des enfants.
